

EFAMA, the European Fund and Asset Management Association, is the voice of [the EUR 28.5tn European investment management industry](#).

As a trade association, our role is to promote the interests of our members and raise awareness of [the importance of the services and solutions they provide](#).

Our pan-European [membership](#) as well as our governance ensure that we represent the rich diversity of the European investment management industry, and not merely a subset thereof. This makes us the natural interlocutor of the EU institutions for all issues relevant to our sector. Our remit goes beyond the EUR 28.5tn however. We support open and well-functioning global capital markets and engage with international standard setters and relevant third country authorities on a wide range of issues.

Since its establishment, EFAMA has been fully supportive of the EU project and working hard towards helping the EU achieve its objectives, whether in terms of single market, consumer protection or more recently CMU and sustainable finance.

Our 20-strong [dynamic and international team](#) is supported in its work by [a number of committees and taskforces](#) populated by members' experts.

We are a primary source of industry data and issue regular publications, including the renowned [EFAMA Fact Book](#). We keep developing our research capabilities and are open to partnerships in that space.