

TAXUD/2014/AO-06

Provision of evaluation and impact assessment-related services

Annex 11: Hypothetical case study on export of cultural goods

1. DESCRIPTION

For the purpose of evaluating the offers, we would like tenderers to demonstrate how they apply their approach to evaluation methodology to a hypothetical case study. For the purpose of this hypothetical situation, assume the Commission were to carry out an evaluation assessing the current legislation and practice on export of cultural goods outside the EU customs territory. The general intention of launching such an evaluation project would be to assess the effective functioning of the legislation with regard to protection of the cultural goods, efficiency of application, the added value of acting at the EU level, continued relevance and scope, coherence with existing EU legislation in other areas as well as international schemes/agreements, and broader observable impacts. The evaluation is assumed to not exceed a total of 250 person-days.

2. TASKS

Tenderers are requested to present an outline for such a study as if preparing a response to a specific request for services within an existing Framework Contract. Tenderers are free to suggest a refinement of the scope, focus, and structure of the evaluation. Furthermore, they should propose what they consider the appropriate approach, methodology, and sources for the analysis. The proposed evaluation methodology should provide for a sound basis for recommendations, ensuring that all statements regarding the actual practice of Member States are sufficiently substantiated.

The choices proposed have to be duly justified and explained within this hypothetical offer. The suggested evaluation project would have to be in line with the current evaluation practice and standards.

Within the context of this case study, the hypothetical case study should not exceed a maximum of 15 pages.