



You can use this communication kit to alert members and/or clients of your organisation to important changes in the procedure of entry of goods into the EU by maritime and inland waterways which could affect their business and IT operations from 3 June 2024.

You can publish on your website, social media and in your newsletters or you can send the material by email. Please direct members and/or clients of your organisation to the ICS2 website:

<https://europa.eu/!FTYWYr>

The **communication toolkit** includes the following:

- **Factsheets and animated video:** information about the requirements for maritime and inland waterways traders under ICS2 Release 3, available in several languages.
- **News item:** information about the requirements under ICS2 Release 3
- **Social media post suggestions:** ready-to-use posts for you to publish straight away in the folder “Social media resources”. By no means are you limited to these social media posts and if you wish to adapt these, translate in other languages, or develop your own, please feel free to do so. Some translations are already provided. The text in the visuals can also be edited and adapted. Social media posts should include the hashtag #ICS2. It may also be useful to include a link to the ICS2 website, as indicated in the PowerPoint file in the folder.

To find out more about ICS2 and the campaign that the European Commission is running:

<https://europa.eu/!FTYWYr>

The animated video can be found at the following link (subtitled in several languages):

<https://youtu.be/iJB0Su3KMdk>