## 2004

| Breakdown of number of cases registered and number of articles seized by product type Italy - 2004 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Product type | $\begin{gathered} \text { Number of cases } \\ \text { registered by } \\ \text { customs } \end{gathered}$ | \% | Number of articles seized | \% | Comparison 2003-2004 in \% |
| Foodstuffs, alcoholic and other drinks | 1 | 0\% | 19248 | 0\% | 19548\% |
| Perfumes and cosmetics | 4 | 0\% | 3850 | 0\% | -83\% |
| Clothing and accessories | 778 | 65\% | 2645137 | 12\% | 178\% |
| a) Sportswear | 127 | 16\% | 131938 | 5\% | -4\% |
| b) Other clothing (ready-to-wear, ...) | 109 | 14\% | 382186 | 14\% | 274\% |
| c) Clothing accessories (bags, sunglasses, ...) | 542 | 70\% | 2131013 | 81\% | 199\% |
| Electrical equipment | 97 | 8\% | 2235083 | 10\% | 1353\% |
| Computer equipment (computers, screens, ...) | 42 | 4\% | 122405 | 1\% | 733\% |
| CD (audio, games, software, etc.), DVD, cassettes... | 15 | 1\% | 835373 | 4\% | -79\% |
| Watches and jewellery | 95 | 8\% | 77185 | 0\% | -50\% |
| Toys and games | 65 | 5\% | 11275291 | 51\% | 1754\% |
| Other goods | 90 | 8\% | 1648800 | 7\% | 298\% |
| Cigarettes | 3 | 0\% | 3271500 | 15\% | 129\% |
| TOTAL | 1190 | 100\% | 22133872 | 100\% | 188\% |

## 2004



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| Breakdown by number of cases expressed as \% by right holder and by product type$\text { Italy - } 2004$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foodstuffs, alcoholic and other drinks | $\begin{aligned} & \text { Salov } \\ & \text { 100\% } \end{aligned}$ |  |  |  |  |  |  |  |
| Perfumes and cosmetics | $\begin{aligned} & \hline \text { Boss } \\ & 25 \% \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Disney } \\ 25 \% \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Sanrio } \\ 25 \% \end{gathered}$ | $\begin{gathered} \hline \text { Unknown } \\ 25 \% \\ \hline \end{gathered}$ |  |  |  |  |
| Clothing and accessories | $\begin{aligned} & \text { Nike } \\ & \mathbf{3 2 \%} \end{aligned}$ | $\begin{gathered} \hline \text { Vuitton } \\ 14 \% \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Dior } \\ \mathbf{8 \%} \end{gathered}$ | $\begin{gathered} \hline \text { Adidas } \\ 7 \% \end{gathered}$ | $\begin{gathered} \text { Others } \\ 39 \% \end{gathered}$ |  |  |  |
| a) Sportswear | $\begin{gathered} \text { Nike } \\ 46 \% \end{gathered}$ | Adidas 16\% | $\begin{gathered} \text { Puma } \\ 5 \% \end{gathered}$ | $\begin{gathered} \hline \text { Others } \\ 33 \% \end{gathered}$ |  |  |  |  |
| b) Other clothing (ready-to-wear, ...) | $\begin{aligned} & \hline \text { Dior } \\ & 11 \% \\ & \hline \end{aligned}$ | Nike 8\% | Prada 7\% | $\begin{gathered} \text { Lauren } \\ 6 \% \end{gathered}$ | $\begin{gathered} \hline \text { Diesel } \\ 6 \% \end{gathered}$ | $\begin{gathered} \text { Custo } \\ 4 \% \end{gathered}$ | $\begin{gathered} \hline \text { Others } \\ 58 \% \end{gathered}$ |  |
| c) Clothing accessories (bags, sunglasses, ...) | Nike 34\% | $\begin{gathered} \hline \text { Vuitton } \\ 20 \% \end{gathered}$ | $\begin{gathered} \hline \text { Dior } \\ 9 \% \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Gucci } \\ 5 \% \\ \hline \end{gathered}$ | Adidas 5\% | $\begin{gathered} \hline \text { Others } \\ 27 \% \end{gathered}$ |  |  |
| Electrical equipment | Nokia 36\% | $\begin{gathered} \hline \text { Osram } \\ 19 \% \end{gathered}$ | $\begin{gathered} \hline \text { Siemens } \\ 6 \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { Panasonic } \\ 5 \% \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Others } \\ 34 \% \end{gathered}$ |  |  |  |
| Computer equipment (computers, screens, ...) | $\begin{gathered} \hline \text { Sisvel } \\ 71 \% \\ \hline \end{gathered}$ | Hewlett Packard 5\% | $\begin{gathered} \hline \text { Nokia } \\ 5 \% \\ \hline \end{gathered}$ | Others 19\% |  |  |  |  |
| CD (audio, games, software, etc.), DVD, cassettes... | Sisvel $67 \%$ | $\begin{gathered} \hline \text { Sony } \\ 13 \% \end{gathered}$ | $\begin{gathered} \text { Fapav } \\ 7 \% \end{gathered}$ | $\begin{gathered} \hline \text { IFPI } \\ 7 \% \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Quixo } \\ 6 \% \end{gathered}$ |  |  |  |
| Watches and jewellery | $\begin{gathered} \text { Rolex } \\ 27 \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { Ferrari } \\ 5 \% \end{gathered}$ | $\begin{gathered} \hline \text { Vacheron } \\ 5 \% \end{gathered}$ | $\begin{gathered} \hline \text { Others } \\ 63 \% \end{gathered}$ |  |  |  |  |
| Toys and games | Disney 14\% | Giochi Preziosi 12\% | $\begin{gathered} \hline \text { Daimler } \\ 11 \% \\ \hline \end{gathered}$ | Konami 11\% | $\begin{gathered} \hline \text { Others } \\ 52 \% \\ \hline \end{gathered}$ |  |  |  |
| Other goods | $\begin{gathered} \hline \text { Montblanc } \\ 12 \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { GB Intal } \\ 11 \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { Tasco } \\ 11 \% \\ \hline \end{gathered}$ | Disney 4\% | $\begin{gathered} \hline \text { Nokia } \\ \text { 4\% } \end{gathered}$ | $\begin{gathered} \hline \text { Norinco } \\ 4 \% \\ \hline \end{gathered}$ | $\begin{gathered} \text { Others } \\ 54 \% \end{gathered}$ |  |
| Cigarettes | $\begin{gathered} \text { Philip Morris } \\ 67 \% \end{gathered}$ | $\begin{gathered} \hline \text { Montecarlo } \\ 33 \% \end{gathered}$ |  |  |  |  |  |  |
| TOTAL | $\begin{aligned} & \hline \text { Nike } \\ & 21 \% \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { Vuitton } \\ 10 \% \\ \hline \end{gathered}$ | Adidas 5\% | $\begin{gathered} \hline \text { Dior } \\ 5 \% \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Nokia } \\ 4 \% \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Sisvel } \\ \mathbf{3 \%} \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Others } \\ 52 \% \\ \hline \end{gathered}$ |  |

