When to apply the Profit Split Method Two-sided Functional Analysis/ Supply chain analysis/ Value chain analysis is performed to accurately delineate the transaction Comparables easily Yes found/benchmarked? No Shared assumption Unique and of (or separate Highly integrated valuable None of these are assumption of business And/or And/or contributions by closely related) applicable operations economically both parties significant risks Yes Yes Yes Yes

The following are *indicators* for whether the PSM is the most appropriate method:

PSM may be the most appropriate method

- the existence of a unique and valuable contribution by each party to the controlled transaction; and/or
- 2. a high level of integration regarding business transactions to which the transaction relates; and/or
- 3. The shared assumption of economically significant risks by the parties to the transactions (or the separate assumption of closely related economically significant risks) by the parties to the transactions.¹

It is not appropriate to use the PSM:

- 1. Where one of the parties to the transaction performs only simple functions, and/or
- 2. The accurately delineated transaction can be appropriately benchmarked (even when the accurately delineated transaction is quite complex), comparable transactions can be identified;

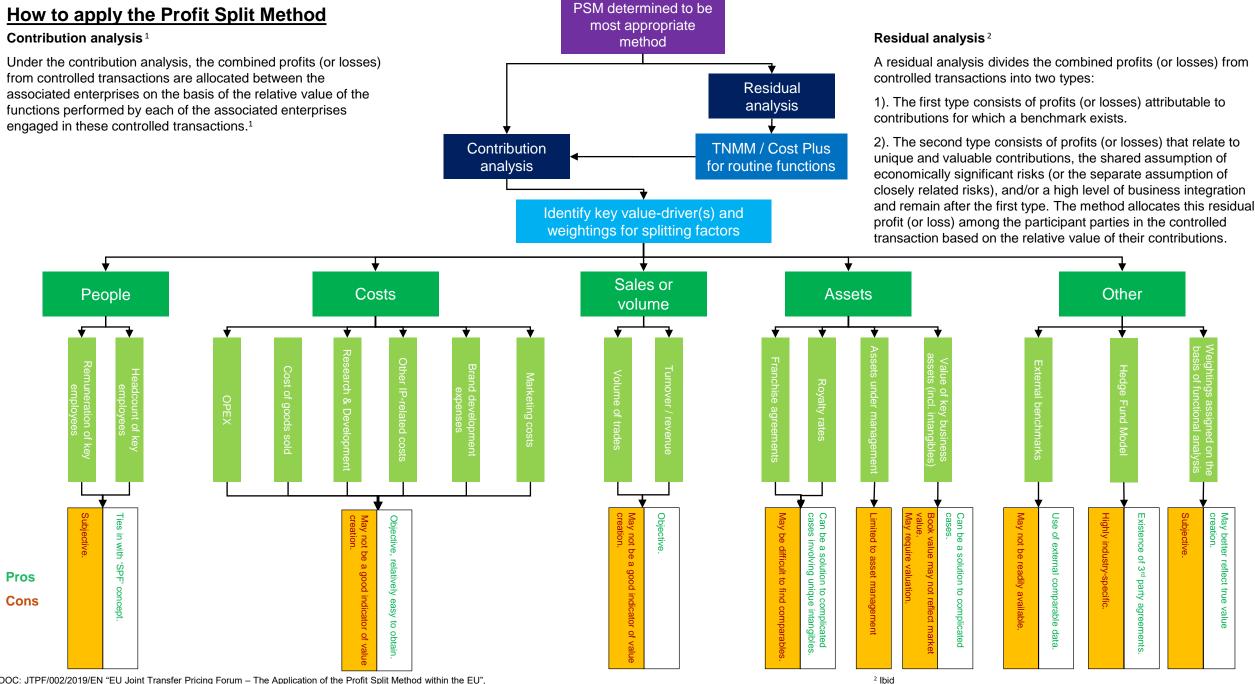
PSM unlikely to be the most appropriate method

<u>N.B.</u> The lack of comparables alone is insufficient for determining that the PSM should be selected as the most appropriate method; a pragmatic approach should be taken such as broadening the search criteria by looking at independent enterprises:

- with different business strategies, business models or slightly different economic circumstances;
- situated in other geographical markets, but being active in the same industry; or
- engaged in different industries, situated in the same geographical market.²

¹ DOC: JTPF/002/2019/EN "EU Joint Transfer Pricing Forum – The Application of the Profit Split Method within the EU", page 5. & "Revised Guidance on the Application of the Transactions Profit Split Method – Inclusive Framework On BEPS: Actions 10", paragraph 2.126

² DOC: JTPF/002/2019/EN "EU Joint Transfer Pricing Forum – The Application of the Profit Split Method within the EU", page 5. & "Revised Guidance on the Application of the Transactions Profit Split Method – Inclusive Framework On BEPS: Actions 10", paragraphs 2.127 and 2.128



¹ DOC: JTPF/002/2019/EN "EU Joint Transfer Pricing Forum – The Application of the Profit Split Method within the EU", page 4. & "Revised Guidance on the Application of the Transactions Profit Split Method – Inclusive Framework On BEPS: Actions 10", paragraph 2.126